

Primary Coding	Secondary Coding	Coding Description
Plays/Drama	Plays/Drama	Play/drama/live theatre work that cannot be further subcategorised by any of the other definitions below
	Classical Play	Historical or long standing productions e.g. Hamlet
	Drama New Writing	Fictional scripts written within approximately the past two years
	Contemporary Play	Play/drama/live theatre work usually written in the latter half of the 20th century, often mainstream in content e.g. Arthur Miller
	Indoor Circus Arts	Any indoor show that features a variety of object-based or stunt performances e.g. acrobats, trapeze, clowns, jugglers, unicycles etc. (see also 'OA Circus Arts' for outdoor events)
	Youth Theatre/Drama	Theatre school or student productions - training toward professional level (for youth groups see Community/Amateur Theatre)
	Plays/Drama Talks	Talks with play/drama/live theatre work as the main topic
	Community/Amateur Theatre	Productions performed by community groups e.g. retired or youth groups, and not training toward professional level
	Other Theatre	Theatre work/productions that is not a Play/Drama and do not fit into any other subcategories. See also 'OA Theatre' for outdoor theatre
	Other Language	Play/drama/live theatre work where the majority/primary dialogue is not in English
	Theatre in Education	Theatre productions as part of the curriculum or primarily for educational purposes
	Experimental Theatre	Theatre that pushes the usual boundaries of presentation and audience participation e.g. Punchdrunk
	Physical Theatre	Theatre shows that focus on storytelling through primarily physical means

	Mime/Puppetry	Play/drama/live theatre work with mime or use of puppets as its main style of performance
Christmas Show	Pantomime	Light theatre, usually aimed at children/families and often based on a nursery story or fairy tale e.g. Jack and the Beanstalk
	Christmas Show	Any show around Christmas season with a specifically festive theme
Musical Theatre	Musical Theatre	Plays performed through a combination of song and dance as well as acting and spoken dialogue (anything that cannot be further subcategorized)
	Mainstream Musicals	Can include big budget West End shows/transfers or longstanding musicals e.g. Cabaret
	Community/Amateur Musical Theatre	Musical Theatre productions (see main definition, above) performed by community groups and not training toward professional level
Children/ Family	Children/Family	Events which primary focus is aimed at getting children and family to attend (this should include events that cannot be further subcategorised)
	C&F Branded	Events which relate to a branded product or theme e.g. Peppa Pig's Big Splash
	C&F Community/Amateur	Events for children and families which have been performed by community groups e.g. disabled, elderly, youth groups, who are not training toward professional level
	C&F New Writing	Plays/live theatre work specifically aimed at children and families that has been created or written within approximately the last two years
	C&F Family Concerts	Concerts specifically aimed at children/family
	C&F Outdoor Arts Events	Outdoor events specifically aimed at children and families
	C&F Plays/Drama	Plays/drama aimed specifically at children and families
General Entertainment	General Entertainment	General Entertainment performances that cannot be further subcategorised into any of the below
	Comedy & Comedians	Primarily stand up comedians or comedy sketch shows, the primary focus is on telling jokes rather than comedy within a play

	Variety/Cabaret Entertainment	A combination of styles and genres such as songs, comedy sketches, musical acts and are usually introduced by a compere
	TV Personality/Reminiscence/Talk	Famous personality talking to the show, usually in a semi-autobiographical way but could include other elements such as songs/music
	Magician/Hypnotism/Supernatural	A performance or event which mainly comprises of magic tricks, hypnotism and/or the supernatural e.g. Darren Brown
	Sing-a-long	An interactive experience where the audience is actively encouraged to sing along to the performance e.g. Rocky Horror Picture Show Sing-a-Long
	Ice Shows	A performance on ice e.g. Disney on Ice
Dance	Dance	Any form of dance that does not fit into the below
	Traditional Ballet	Ballet dancers/productions following classical style e.g. Nutcracker
	Contemporary Ballet	Modern/contemporary Ballet fusion e.g. Matthew Bourne productions
	Community/Amateur Dance	Amateur show, could include local schools or community groups
	Contemporary Dance	Modern dance usually incorporating full body movements, the one piece could include elements of a multitude of other styles
	Dance Talks	Talk/discussion on any element of dance/choreography
	Ballroom	Shows encompassing Waltz, Tango, Foxtrot, Quickstep etc. Anton and Erin
	Latin Dance	Show encompassing Samba, Rumba, Cha Cha etc. - e.g. Tango Fire
	Street Dance	Hip hop, body popping for example ZooNation Dance Company
	Jazz/tap dance	Often with tap shoes, dance with heavy reliance on rhythm and footwork - e.g. tap dogs
	World Dance	Traditional dance that is from a culture from outside UK e.g. Bhangra

	UK & Ireland Traditional dance	Traditional dance from UK culture e.g. Irish dance, Morris dancing, ceilidh
	Show/freestyle Dance	Big general dance show - could encompass several dances of different styles e.g. Strictly Tour
	Dance Theatre	Storytelling element is most important
	Youth Dance	Dance school or student production - training towards professional level
Music	Music	Any form of music that does not fit into the below
	Brass & Silver Bands	Music performed by a brass or silver band
	Baroque	Concerts featuring Baroque programme, c. 1600-1750.
	Chamber & Recitals	Includes any music/piece performed by a small number of instruments/performers and one performer per part
	Classical Choral	Classical music with a choir as a central part
	Club night	Late Evening event usually with DJ providing music
	Community/Amateur	Music performed by performed by amateur orchestras, choirs and bands
	Contemporary Classical	Classical music composed by living composers
	Country & Western	Popular music style, originating in the southern USA usually confessional in lyrics with guitar/band backing
	Early Music	Music written prior to 1600, comprising of medieval, Renaissance, and early baroque music, possibly played on period instrument
	Electronic Music	music created mainly using electronic instruments/technology in its production
	Modern Classical Music	Music written post WW2 by non-living composers

	Gospel	Comprising of a choir music, with or without other musical instruments, singing Christian songs
	Jazz & Blues	Usually characterized by a strong but flexible rhythmic under structure with solo and ensemble improvisations on basic tunes
	Male/Female Voice Choir	An all-female or all male voice choir e.g. Welsh male voice choirs
	Music Talks	A talk whose main theme is about music or musicians
	Opera	Both staged and concert performances of opera
	Orchestral	Orchestral programmes primarily featuring works written from roughly 1750 to 1945, this category includes symphony and classical orchestras
	Orchestral Non-Classical	Concerts where the programme is considered primarily non-classical e.g. songs from the shows.
	Other Choral	Any choir that is not gospel, all male/female or classical music
	Popular Classical	Popular classical programmes such as last night of the Proms 'classical favourites'
	Rock & Pop/Hip hop	Mainstream and popular music, either as solo acts or as groups/bands e.g. any artist that might be played on Radio 1
	Swing/Big Bands	Orchestra usually playing mid-20th century music, typically consisting of percussion, brass, and woodwind instruments
	UK & Ireland Traditional Music	Any form of folk/traditional music from Ireland and UK
	World Music	Music specific to a culture outside of the UK e.g. Roots/reggae
	Youth Music	e.g. Music school or student productions, youth choirs/orchestras
Workshops	Workshops	Any workshop that does not fit into the below - all participatory classes (whatever art form) should be in this category.

	Workshops - Adult	Workshops only for Adults
	Workshops - Child	Workshops only for Children
	Workshops - Family	Workshops for family groups
Literature	Literature	Any literature event that does not fit into the below
	Poetry	Poetry slams, poetry readings
	Author Readings	Author reading directly from their book as the main purpose of the event
	Story Telling	Ad-libbing or storytelling sometimes with few props
	Library Events/Reading Groups	Group sessions where people can discuss books/literature including readings from a book (but not by the author themselves)
	Literary Talks	Talks/discussions on literature or specific novels/books
Traditional Visual Arts	TVA Traditional Visual Arts	Any Traditional Visual Arts (TVA) that cannot be further subcategorised into any of the definitions below. Traditional visual arts typically relate to historic pieces (mainly art works produced prior to 1870)
	TVA Fine Arts/Painting/Drawing	Traditional and historical painting, typically exhibition of pre-20th century work e.g. JMW Turner
	TVA Sculpture	Traditional and classical sculpture e.g. Defining Beauty at the British Museum
	TVA Craft and design	Traditional craft and design pieces, e.g. anything from the arts and crafts movement
Contemporary Visual Arts	Contemporary Visual Arts	Any Contemporary Visual Arts (CVA) that cannot be further subcategorised into any of the definitions below. Contemporary visual arts typically relate to styles of the present (thereby not including 'Modern Art' and 'Postmodern Art')
	CVA Fine Arts/Painting/Drawing	Contemporary and modern painting or drawing, e.g. David Hockney

	CVA Sculpture	Events where sculpture is used to express contemporary themes e.g. the Human Factor at the Southbank Centre
	CVA Craft and design	Modern craft and design pieces
	CVA Photography	Events focusing on photography with contemporary styles, content or themes
	CVA Film and video	Events focusing on pieces of film (in a gallery of exhibition context as opposed to a cinema) with contemporary styles, content or themes
Outdoor Arts	Outdoor Arts	Any Outdoor Arts (OA) that cannot be further subcategorised into any of the definitions below
	OA Carnival	Usually culturally specific events, cantering around a procession throughout the streets
	OA Circus Arts	Any outdoor public event that features a variety of object-based or stunt performances e.g. acrobats, trapeze, clowns, jugglers, unicycles etc. (see also 'Indoor Circus Arts' for indoor events)
	OA Street Arts	Art that has been (often informally) developed in public spaces e.g. graffiti art, street poster art, flash mobbing, street installations
	OA Festivals/Multi-disciplinary Festivals	Combination of stalls/events/performances of a multiple of different art forms usually over a limited time period
	OA Community/Amateur Arts	Amateur outdoor arts show, could include local schools or community groups
	OA Theatre	Outdoor theatre events
	OA Aerial	Outdoor events performed in the air- like an Aerial display?
	OA Participatory	Outdoor events where the audience itself is engaged directly in the creative process (however not to be confused with workshops). See also 'General Entertainment Sing-alongs'
	OA Light Art	Outdoor events where the main form of expression is carried out with the use of light, particularly experimentation using artificial light

	OA Magic	Outdoor events that are focussed on the use of magic/illusion. See 'General Entertainment, Magician/Hypnotism/Supernatural' for indoor events
Museums/ Exhibitions	Museums/Exhibitions	Any museums/exhibitions which cannot be further subcategorized into any of the definitions below - exhibitions are archival in display/nature
	Archaeology/History	Museums/Exhibitions where archaeology and history are the main theme.
	Natural History/Nature	Museums/Exhibitions where the natural world are the main theme.
	Science/Technology	Museums/Exhibitions where science and/or technology is the main theme
	Ethnography/Anthropology	Museums/Exhibitions where ethnography and/or anthropology are the main themes
	Other type of non-Art exhibition	Museums/Exhibitions where Archaeology/History is the main theme.
Film	Film	Any films which cannot be further subcategorized into any of the definitions below.
	Mainstream Film	Popular, non-art-house films produced and funded by large corporate studios e.g. the Hunger Games, The Theory of Everything, The Grand Budapest Hotel
	Art-house/Specialist Cinema	Less mainstream, often experimental films, typically produced and funded by independent studios e.g. Two Days one Night, Ida, Boyhood
	Film in Other Language	Film where the primary form of dialogues is not in the English language and is typically subtitled e.g. Potiche, The Turin Horse, A Separation
	Streamed Performing Arts	Performances (typically theatre) which are streamed live in public places e.g. Macbeth by NT Live
	Documentary	Documentary films e.g. Fahrenheit 9/11, The Sorrow and The Pity, An Inconvenient Truth
	Film Production	Any production of a film by a workshop/participatory group
	Film Talks	Talks with film as the main topic

Other Artforms	Other Talks	Any talk that cannot be defined in any other art form category - or a talk that covers several art forms
	Heritage	A display or event focusing on history outside of a museum setting
	Other Artforms	Anything that cannot be further categorised into any other art forms