

# OPENING ARCHIVES CASE STUDY

## THE JEWISH MUSEUM LONDON

### Mapping Migration Jewish Temporary Shelter Cards

#### HERITAGE DOMAIN:

Museums, Libraries and Archives.

#### PROJECT OVERVIEW:

Using the newly digitised Jewish Temporary Shelter (JTS) cards, this project explored how the museum could use georeferencing technologies to present information in new ways. The project studied information contained within 242 record cards from the Jewish Temporary Shelter dating from the 1940s and 1950s which records migrants passing through the shelter just after WWII. The Jewish Museum employed a research associate to carry out the task of geo-referencing the data, promoting the progress of the project through blogs and social media and presenting outcomes via talks and workshops. Project outputs included a microsite on the Jewish Museum London's website dedicated to the project, an interactive map, a searchable dataset, and workshops and talks published on YouTube.

#### PROJECT STATS (data accurate as of April 2022):

- Overall, 31 participants took part in virtual talks, georeferencing training, core activities, workshops and the final presentation.
- There were 64 visits to the JTS microsite, 4,361 impressions on Twitter and 2,536 impressions on Facebook.
- 3 blog posts were written about the project, receiving 168 views.



#### SUCCESSES:

- A microsite on the Jewish Museum London's website dedicated to the project, an interactive map where data can be easily navigated, a searchable dataset, two workshops published on Youtube, and a talk, also published on Youtube.
- A total of 24 people from all over the UK and Europe participated in engagement activities. In addition, Museum Collections staff have now been trained in geo-referencing, basic html coding, and web publishing.

#### LEARNINGS:

- When looking at the website analytics, upward curves are made around the time of events, so it's clear that social media supports a strong crescendo of engagement.
- A view of the Research Centre analytics page supports the idea that this project has encouraged greater engagement and exploration of the Research Centre web pages. More projects such as this will extend the depth of exploration and connection.

#### TOP TIP FOR WORKING WITH COMMUNITIES AND ARCHIVES:

Using digital technology can help to interpret and disseminate information in a visual and accessible way. By mapping the data using geo-referencing techniques, our project aimed to inspire our audiences to conduct further research into the collection and upskill them with the skills to present data in new ways.

#### LINK TO DIGITAL OUTPUTS:

<https://jewishmuseum.org.uk/collections/research-centre/research-digitisation/mapping-migration-the-jews-temporary-shelter-following-wwii/>

